

Blackstone

Private Wealth Solutions

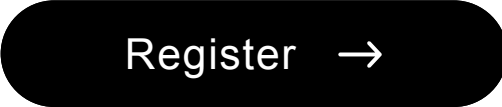



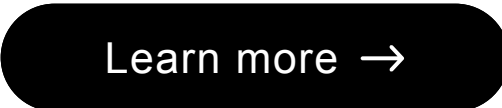

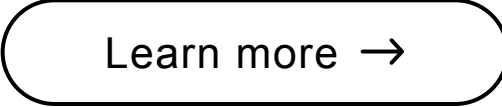




Email Design Refresh

BX Email Components

Colors

White	Slate
	
R 255 G 255 B 255	R 241 G 249 B 255
Hex #FFFFFF	Hex #FF6565
Black	Copper
	
R 188 G 224 B 253	R 127 G 196 B 253
Hex #3B86FF	Hex #A3A0FB

CTA options

Primary - Option 1	Primary - Option 2
	
	
	
	
Secondary	
Learn more	
Play Video 	
Tertiary	
	
	

Typography

Lorem ipsum

Header 1

Font: Times New Roman
Weight: Regular
Size: 60 pt
Tracking: 0
Leading : 64pt

4.5%
Lorem ipsum dolor

Figure

Font: Time New Roman
Weight: Reg
Size: 50pt
Tracking: 0

Figure Label

Font: Arial
Weight: Regular
Size: 16pt
Leading: 20
Tracking: 0

INTRODUCTION

LOREM IPSUM

The space between text and ruler is 8px
The ruler is 32px wide

Eyebrow

Font: Arial
Weight: Bold
Size: 10 pt
Tracking: 100
Case: All Caps

Lorem ipsum
Lorem ipsum

Quote

Font: Times New Roman
Weight: Regular
Size: 25/40 pt
Tracking: 0pt
Leading: 29/44

Speaker Name

Font: Arial
Weight: Regular
Size: 12 pt
Tracking: 0 pt

Lorem ipsum

Header 2

Font: Times New Roman
Weight: Regular
Size: 36 pt
Leading: 40
Tracking: 0

1 1

Numbering Large Numbers

Font: Times New Roman
Weight: Regular
Size: 50 pt
Tracking: 0 pt
Leading: 54

Numbering Small Numbers

Font: Times New Roman
Weight: Regular
Size: 30pt

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Body Copy

Font: Arial
Weight: Regular
Size: 16 pt
Leading: 20 pt
Tracking: 0
Case: Sentence

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Lorem ipsum

Speaker Module Name

Font: Arial
Weight: Regular
Size: 12 pt
Tracking: 0pt
Leading: 16

Speaker Module Title

Font: Arial
Weight: Regular
Size: 12 pt
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FOOTER

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Weight: Regular
Size: 9pt
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Leading: 12 pt

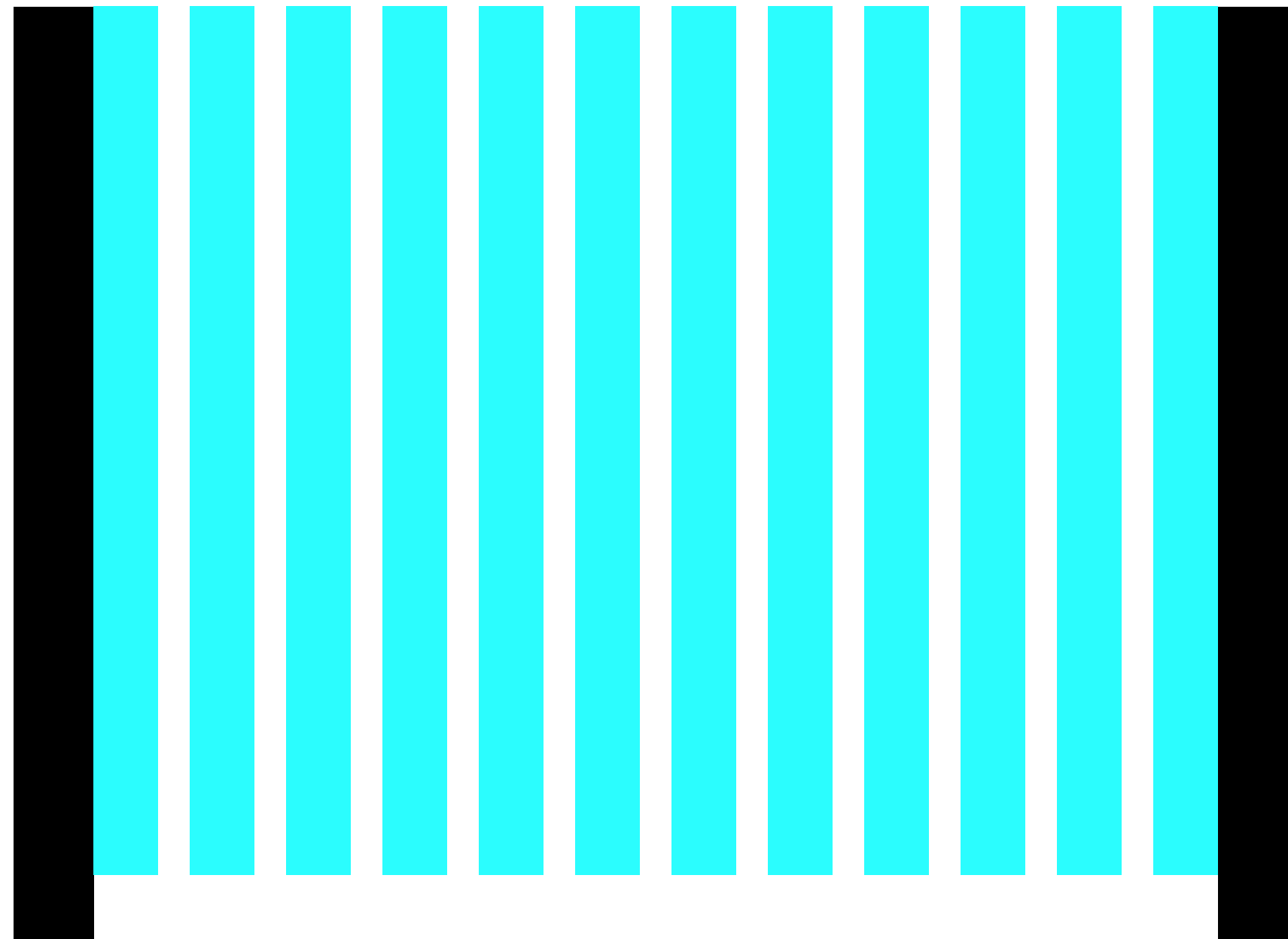
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Disclaimer

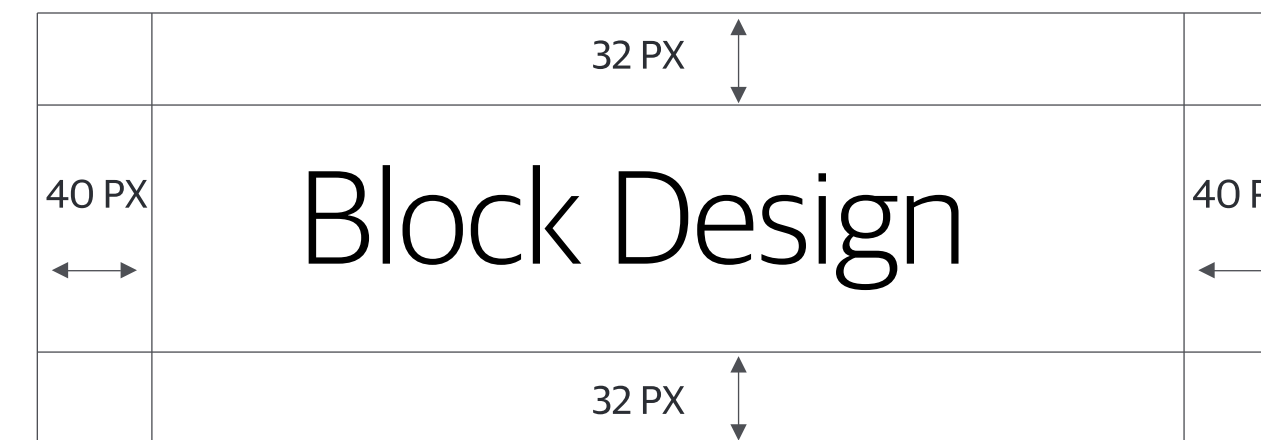
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Grid and Padding

Desktop



Desktop Padding

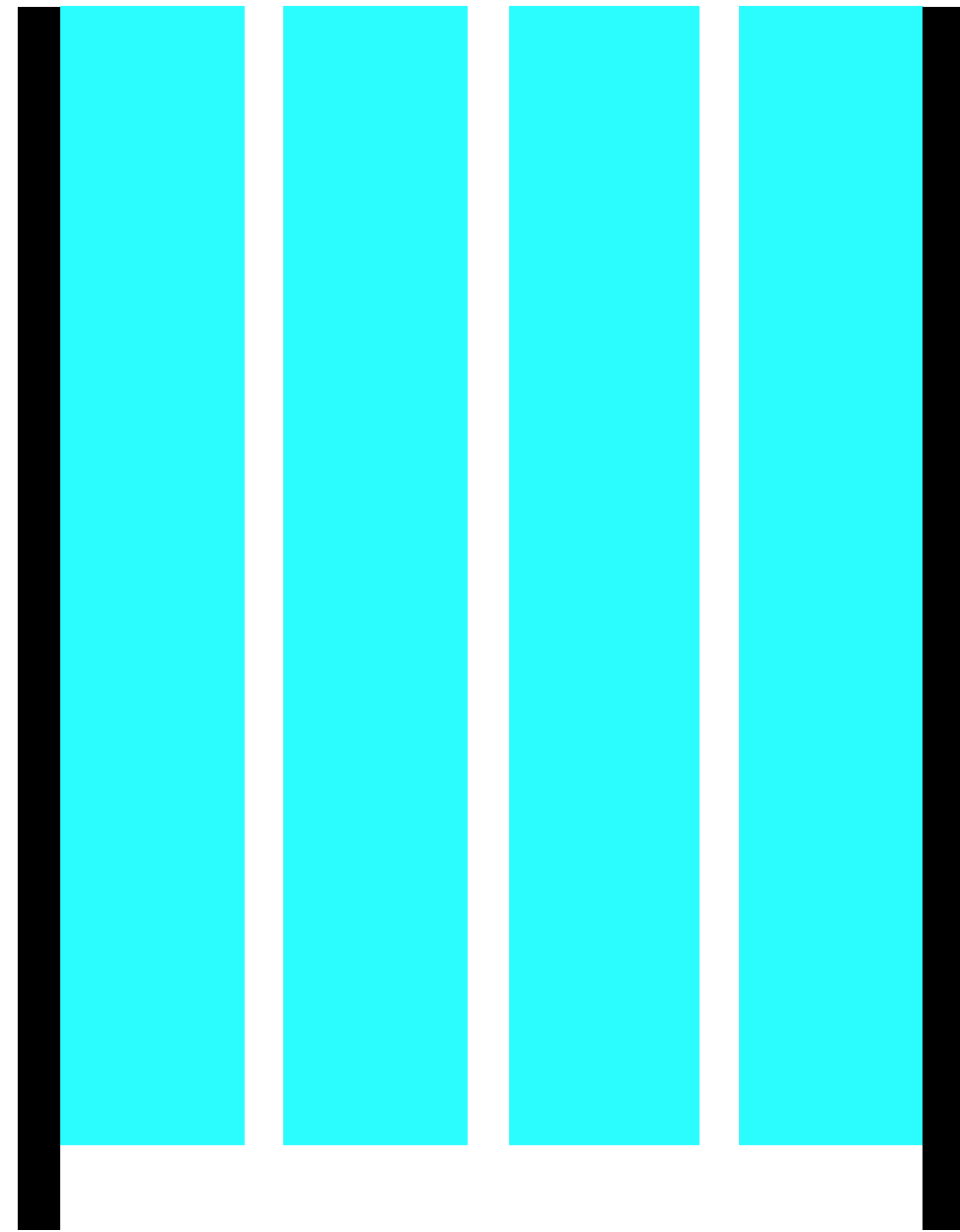


Breakpoints For Desktop

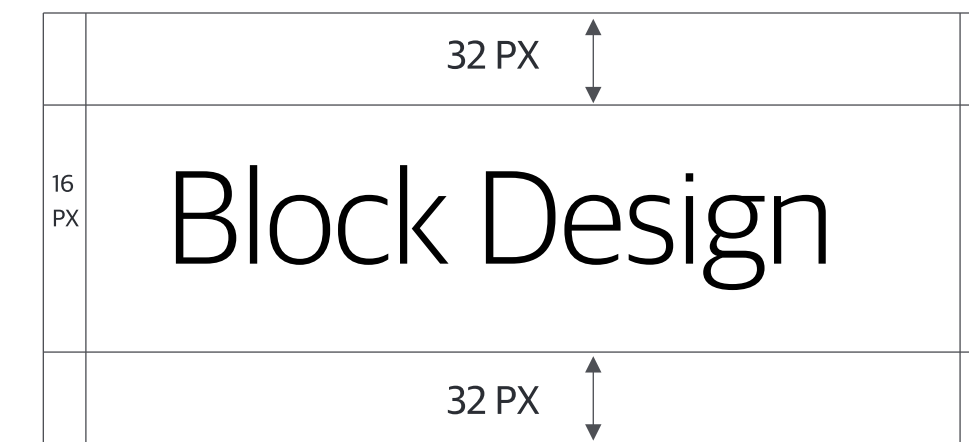
Breakpoint	Value	Content Width	Columns	Size	Padding	Margin
Email	640 px	560 px	12	56 px	16 px	40 px

Grid and Padding

Mobile



Mobile Padding



Breakpoints For Mobile

Breakpoint	Value	Content Width	Columns	Size	Padding	Margin
Email	360 px	328 px	4	70 px	16 px	16 px

Spacing

--spacing-8



--spacing-16



--spacing-24



--spacing-32



Lists / Bullets

End Client & Servicing

LOREM IPSUM _____

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Lists / Bullets

Marketing

Desktop Responsive

LOREM IPSUM _____

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Mobile responsive

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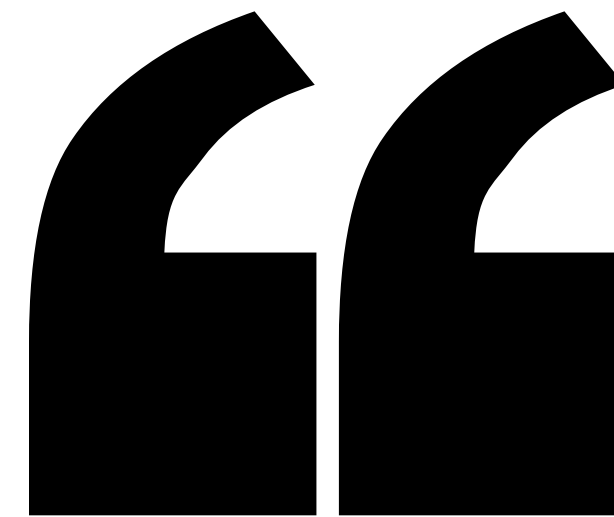
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Quote Block

End Client & Servicing

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____ Name Surname, Title



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____ Name Surname, Title

Quote Block

Marketing

“

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____ Name Surname, Title



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____ Name Surname, Title



Rule : Not to be used if we have a block with multiple speaker module
Only to be used on high level team with professional head shot

Stat Block

End Client & Servicing

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All figures as of December 31, 2022, unless otherwise indicated.

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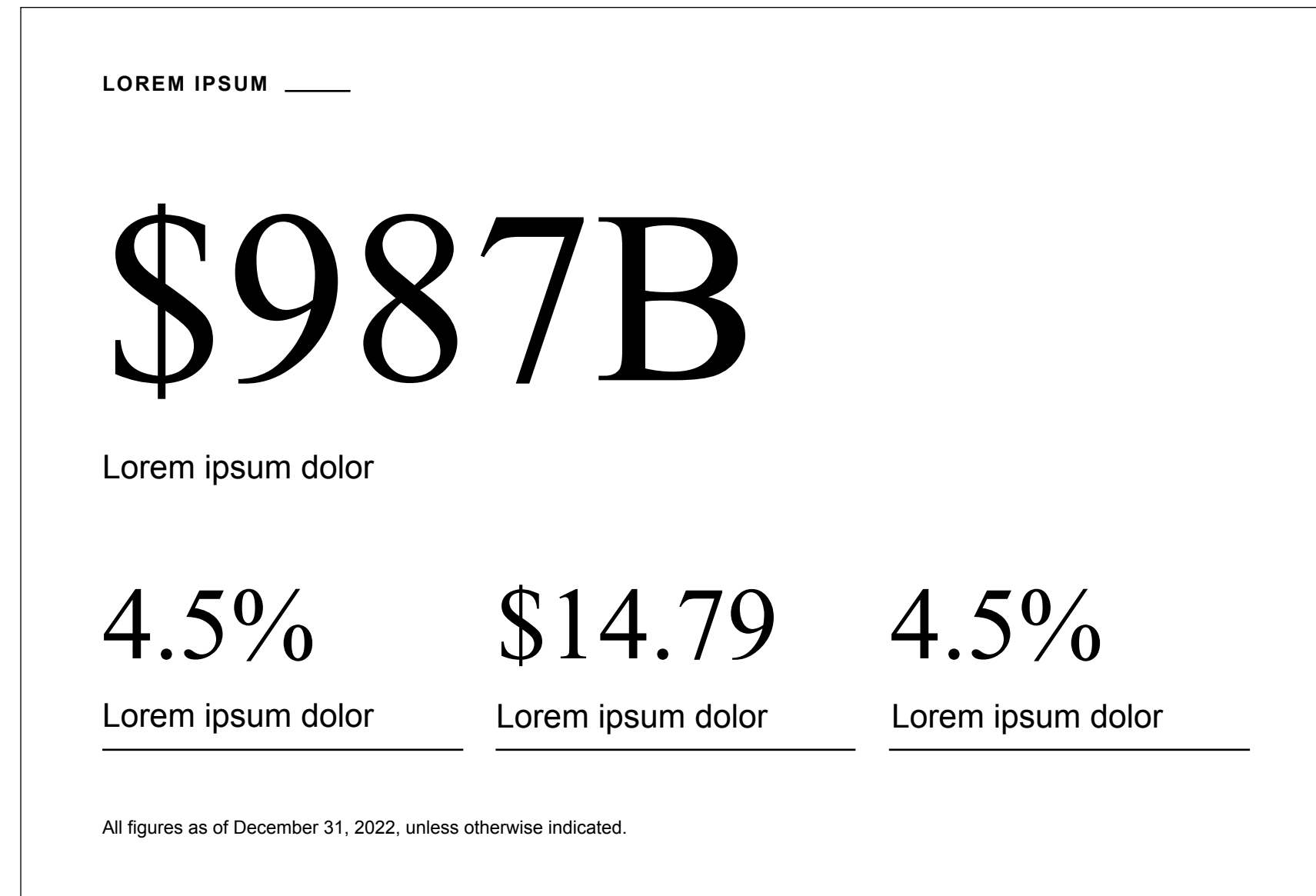
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All figures as of December 31, 2022, unless otherwise indicated.

Stat Block

Marketing

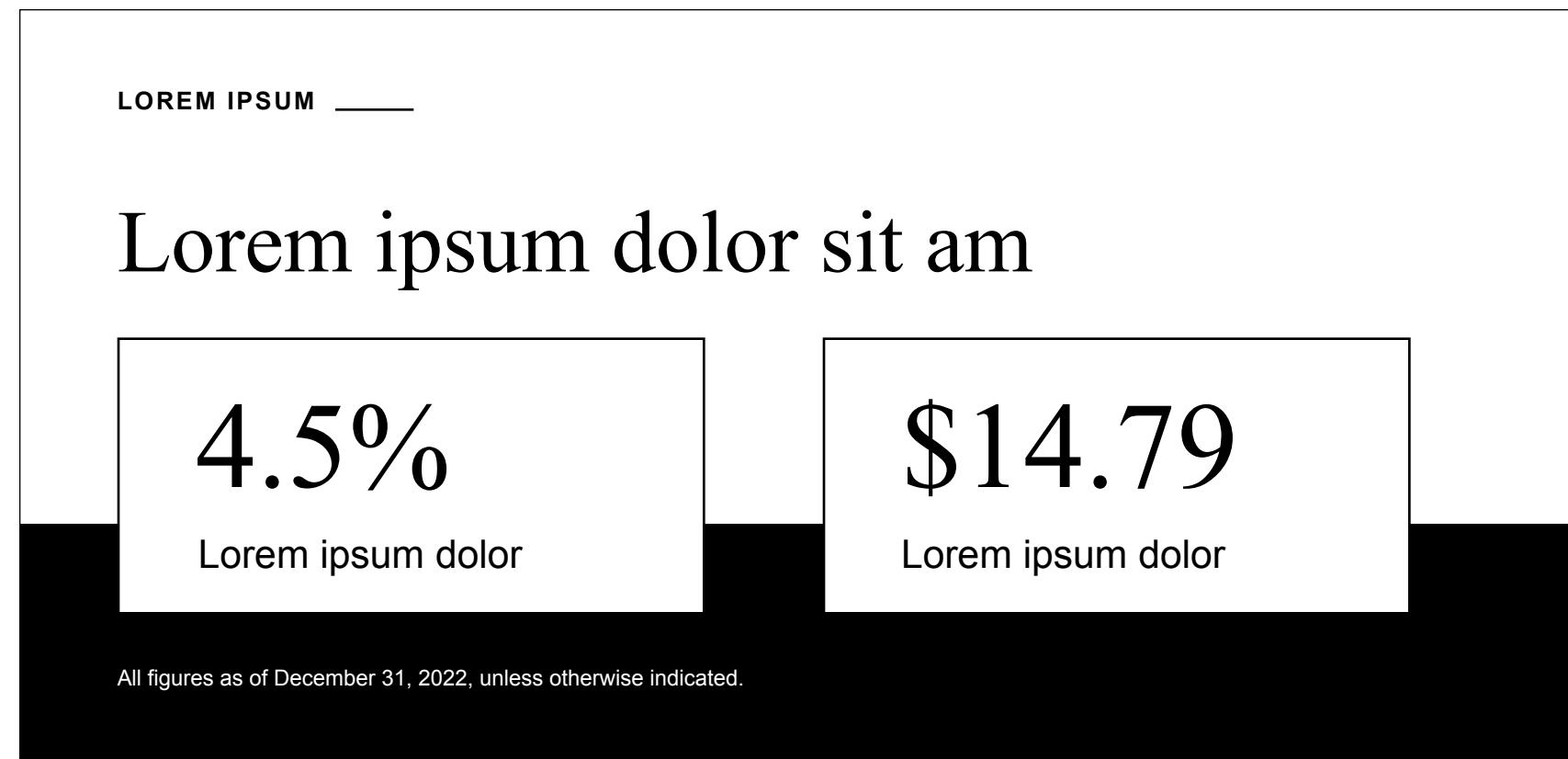


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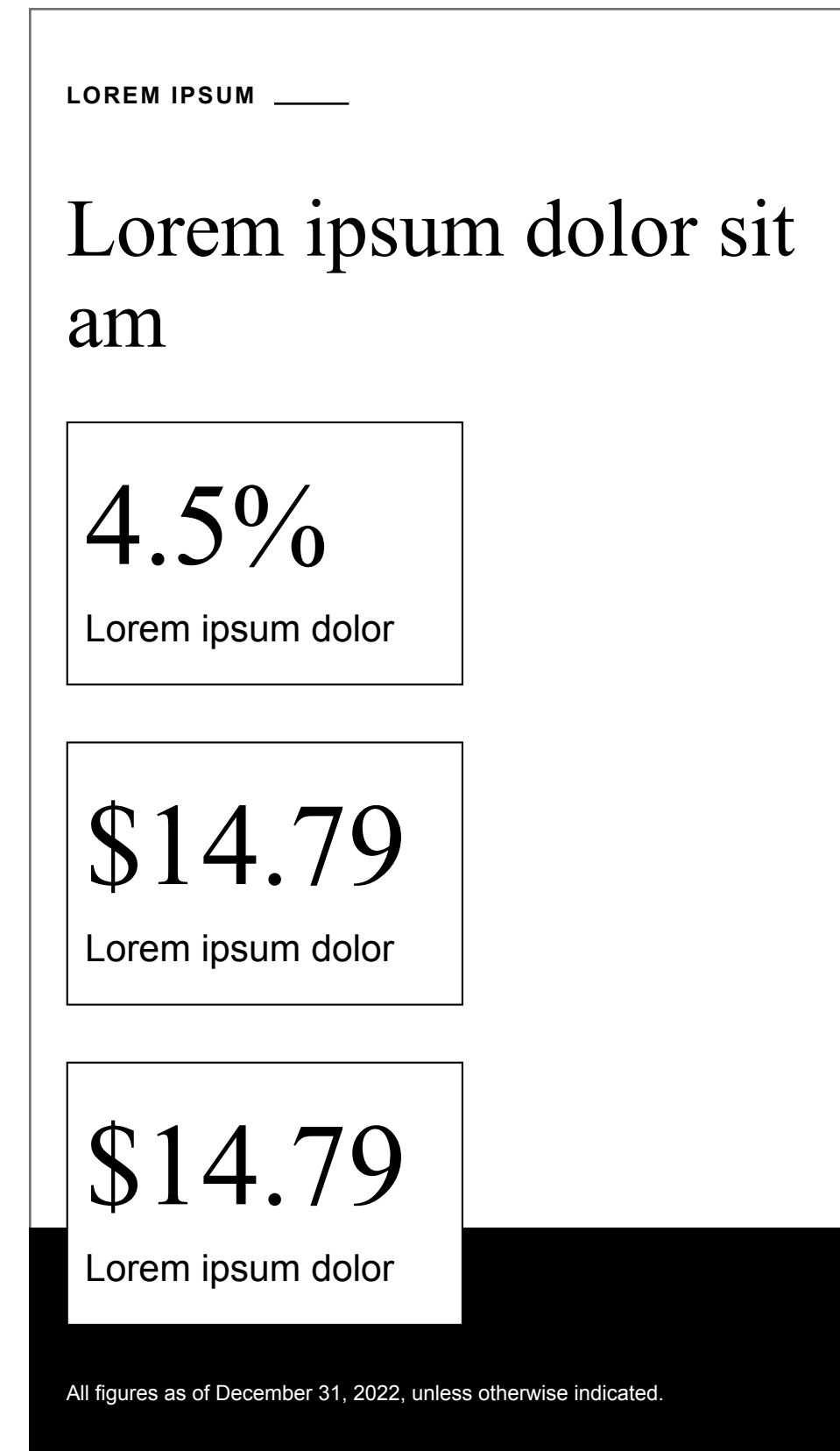


Stat Block

Marketing
Desktop Responsive

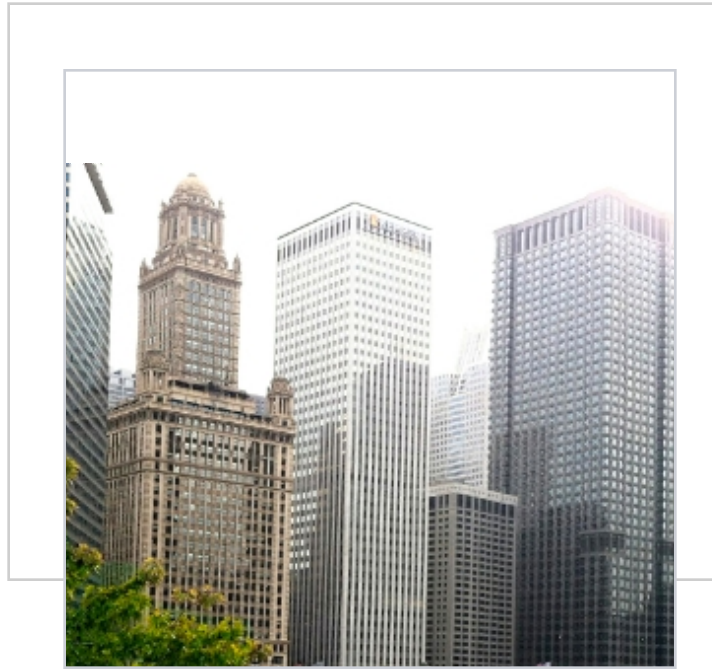


Mobile Responsive



Promo Module

End Client, Servicing & Marketing



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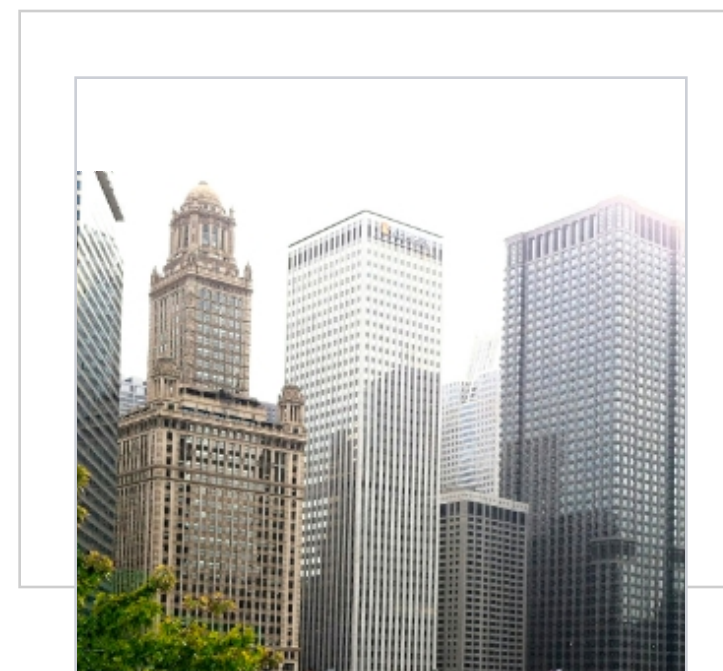
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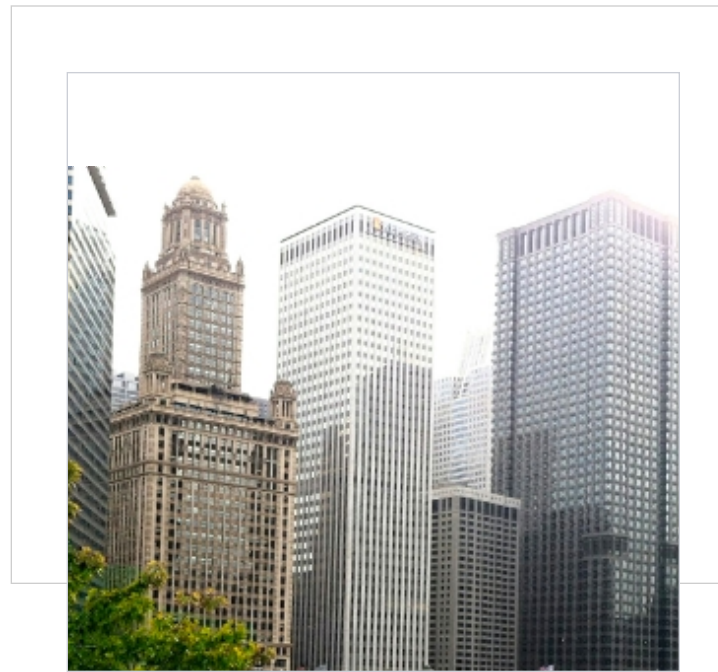
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Promo Module

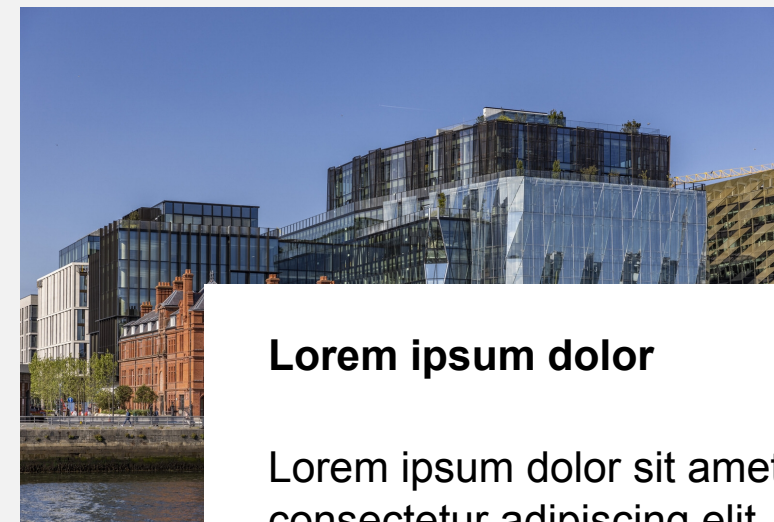
Mobile responsive



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Promo Module

End Client, Servicing & Marketing

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Play Video 



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Play Video 



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Tiles (Resource)

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Tiles (Webinar)

End Client, Servicing & Marketing



BREIT'S Positioning in Today's Inflationary

Monday, October 24th
at 3:00pm ET

Register →



BREIT'S Positioning in Today's Inflationary

Monday, October 24th
at 3:00pm ET

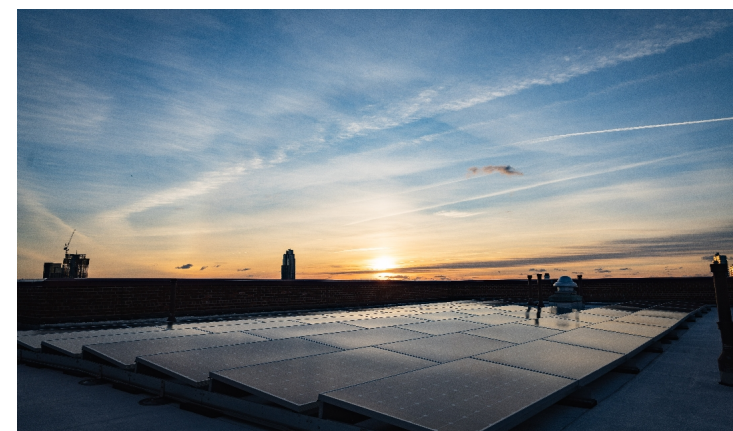
Register →



BREIT'S Positioning in Today's Inflationary

Monday, October 24th
at 3:00pm ET

Register →



BREIT'S Positioning in Today's Inflationary

Monday, October 24th
at 3:00pm ET

Register →



BREIT'S Positioning in Today's Inflationary

Monday, October 24th
at 3:00pm ET

Register →




BREIT'S Positioning in Today's Inflationary

Monday, October 24th
at 3:00pm ET

Register →

Tiles (Webinar)


Alternative Option



**BREIT'S Positioning in
Today's Inflationary**

Monday, October 24th
at 3:00pm ET

Learn more →



**BREIT'S Positioning in
Today's Inflationary**


Monday, October 24th
at 3:00pm ET

Learn more →

Speaker Modules

End Client, Servicing & Marketing


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Name Surname
President & COO, Executive Offices

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LOREM IPSUM _____



Name Surname
President & COO,
Executive Offices

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Speaker Modules

End Client, Servicing & Marketing

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 <p>Name Surname President & COO, Executive Offices</p> <p>Learn More</p>	 <p>Name Surname President & COO, Executive Offices</p> <p>Learn More</p>
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Image Block

End Client & Servicing

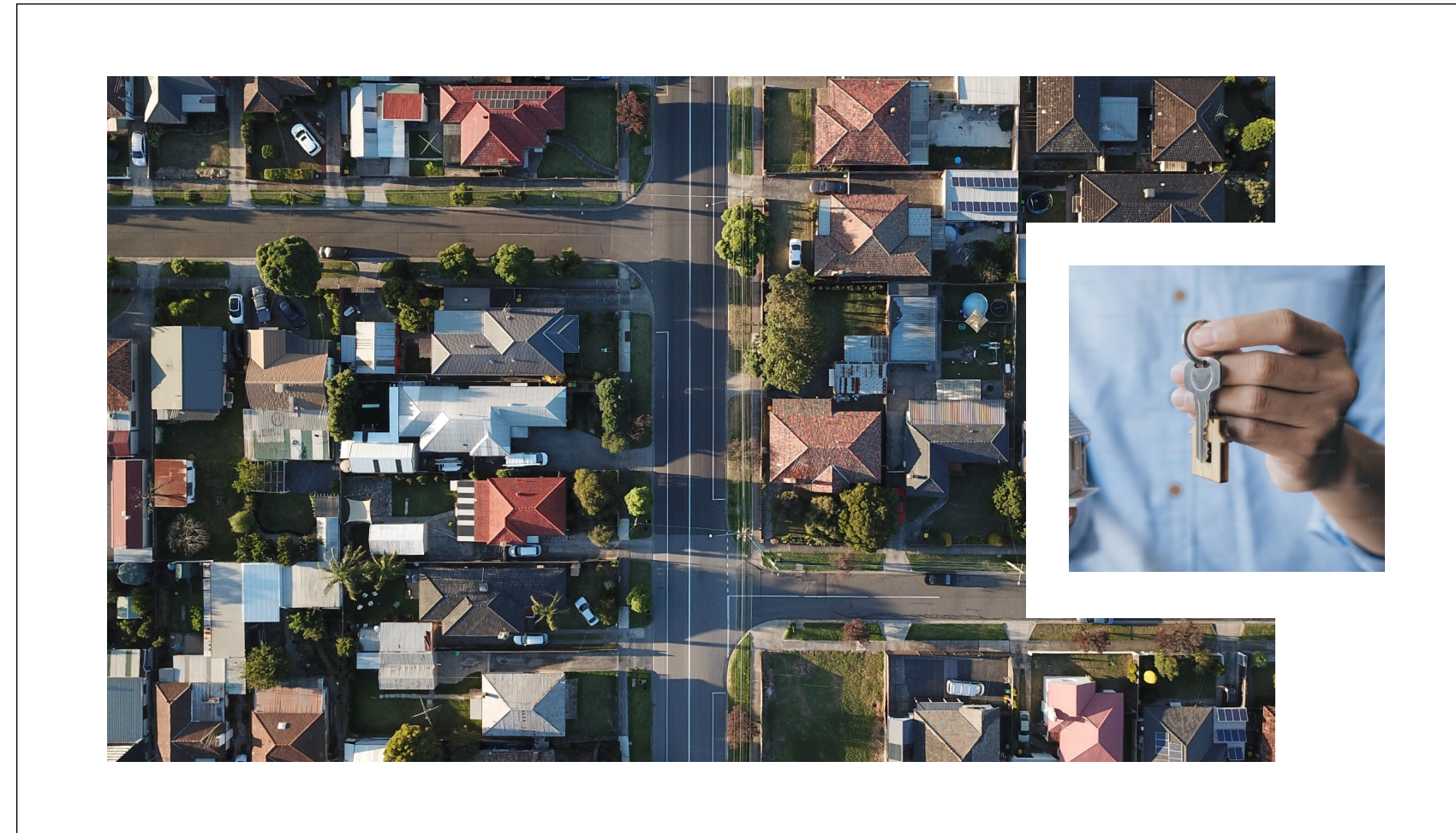
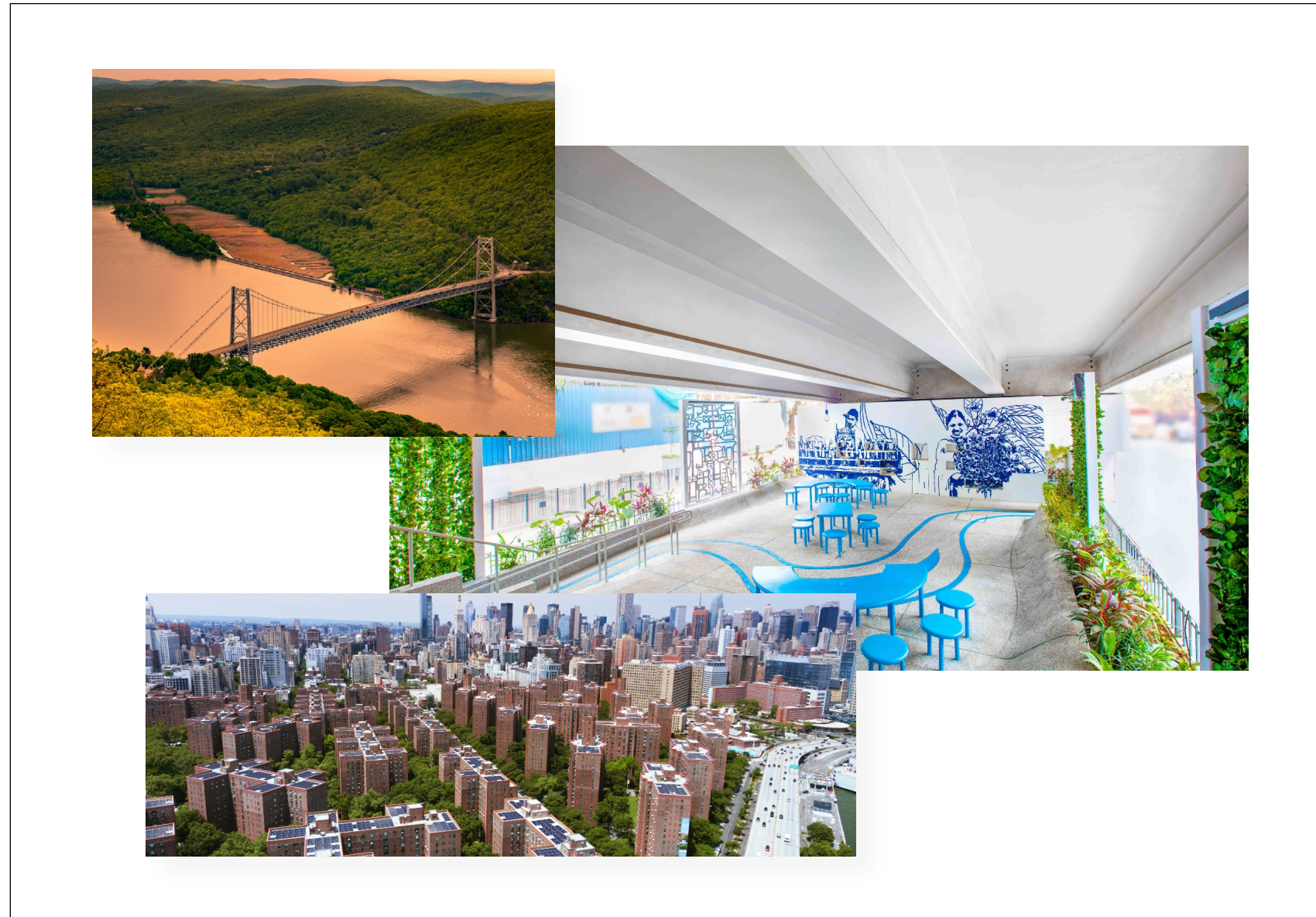


Image Block

Marketing



Header

End Client

Blackstone

Header

Servicing

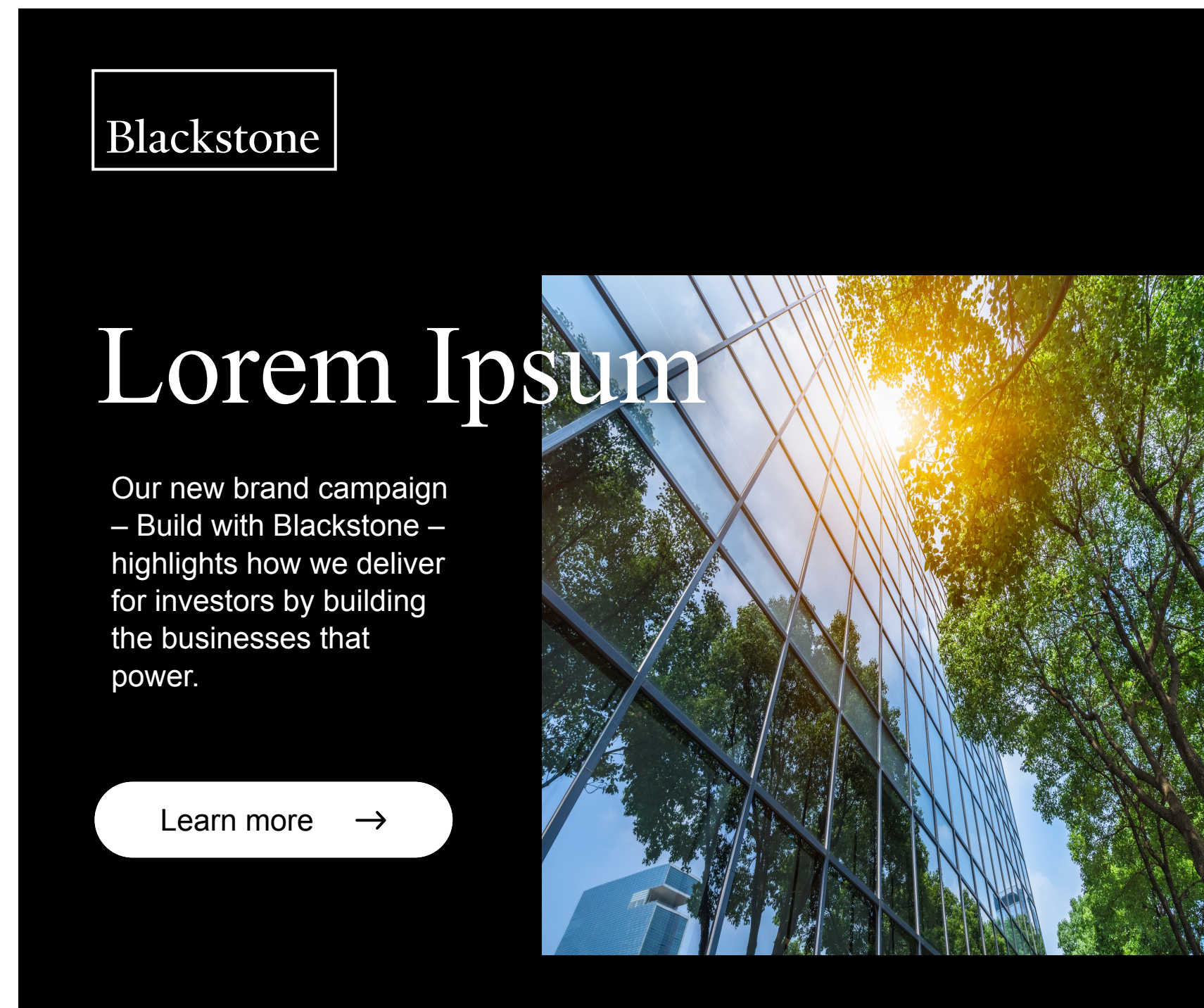
Blackstone

Lorem Ipsum

The Blackstone Bulletin

Header

Marketing

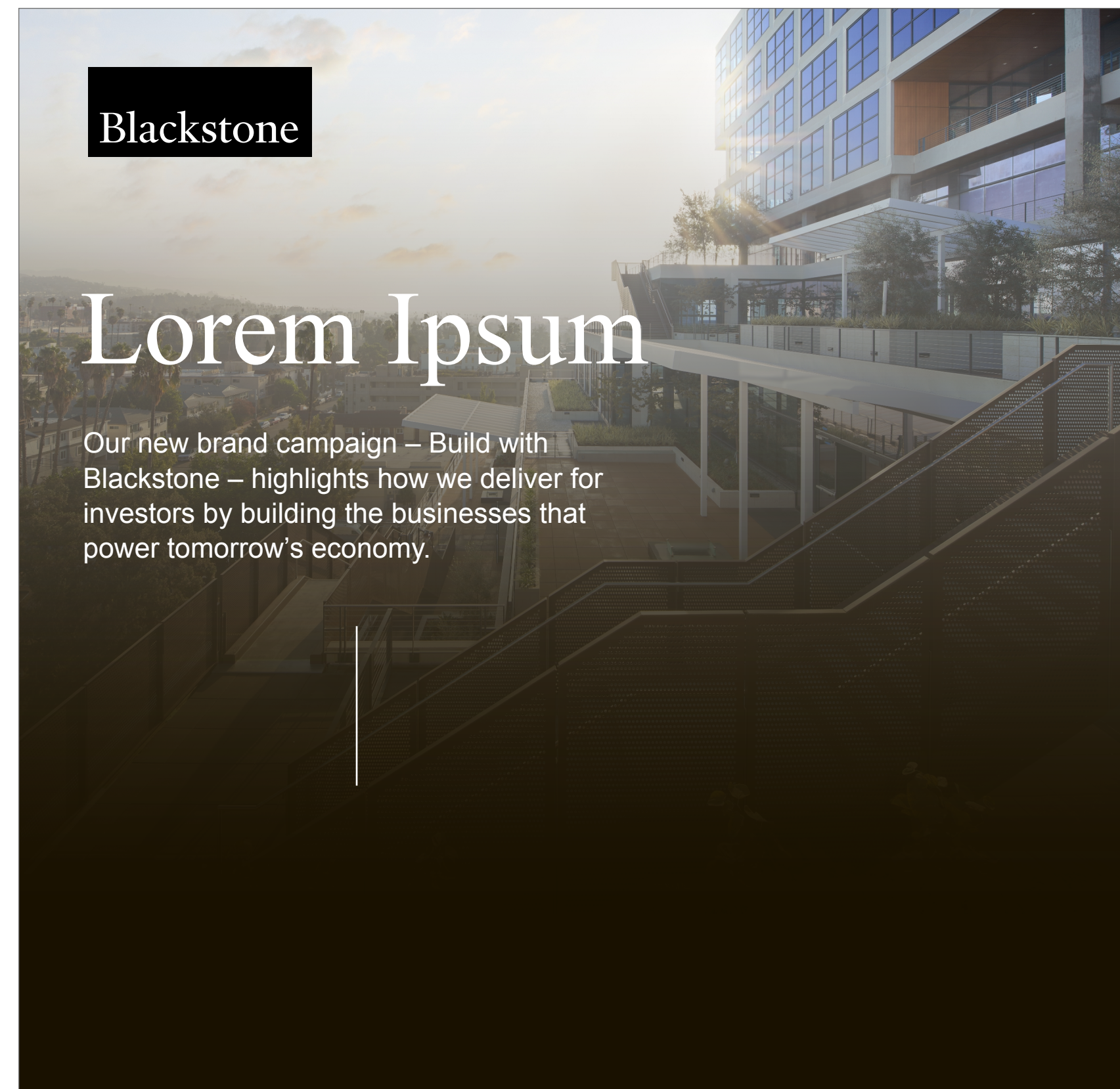


Blackstone

Lorem Ipsum

Our new brand campaign – Build with Blackstone – highlights how we deliver for investors by building the businesses that power.

Learn more →



Blackstone

Lorem Ipsum

Our new brand campaign – Build with Blackstone – highlights how we deliver for investors by building the businesses that power tomorrow's economy.